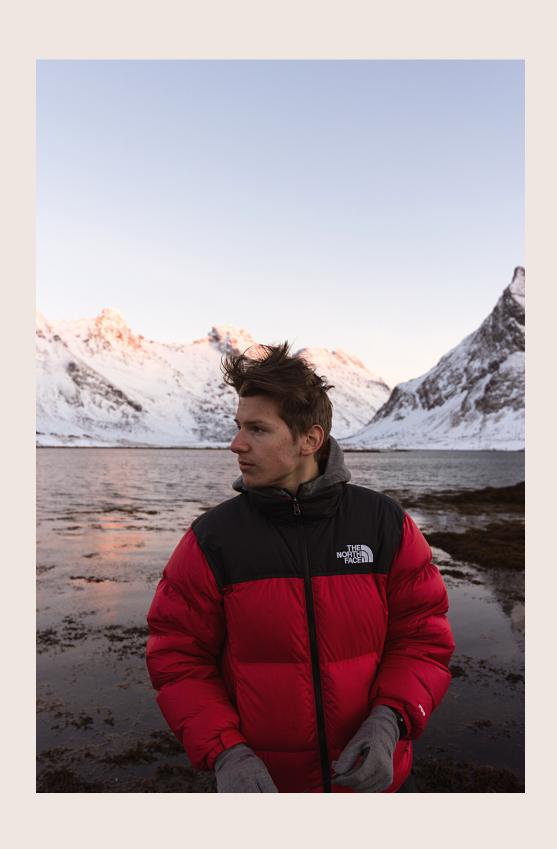
Portfolio Social Media Manager & Content Creator

# Luca Castagnini









### WHO I AM:

I am a social media marketing specialist, professional photographer and content creator from Northern Italy.

I have been working for more than 4 years in the field of social media and online communication for local and international companies like Nikon, OMIO, and more.

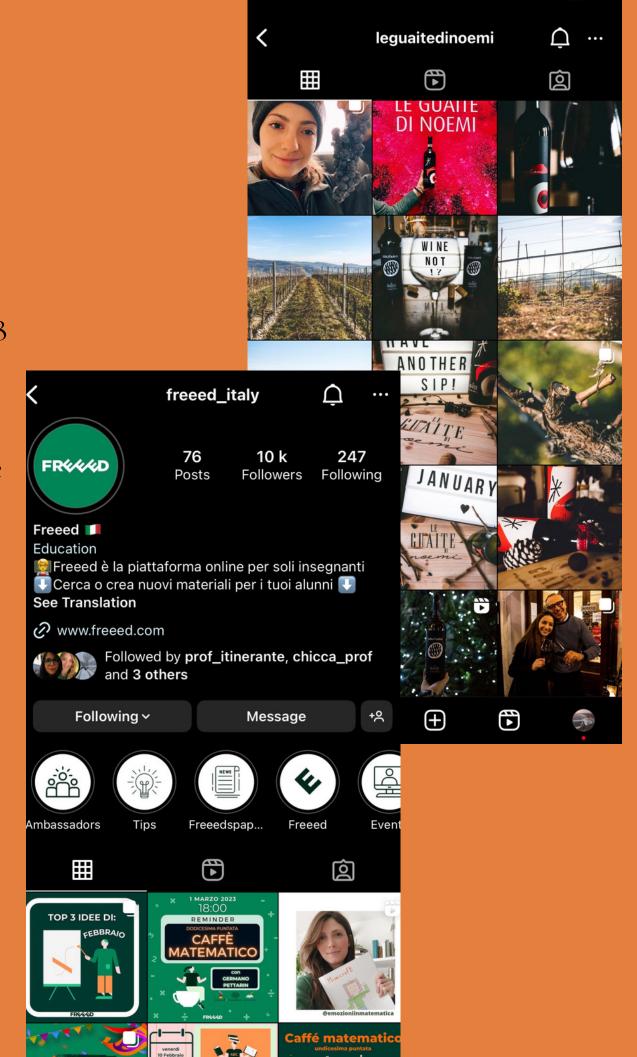


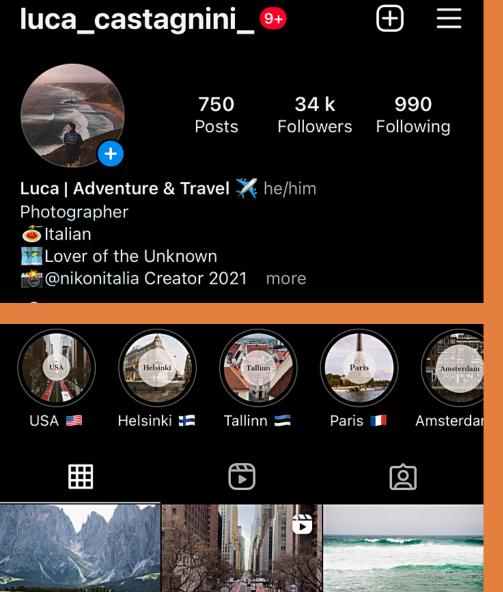
### Social Media Management

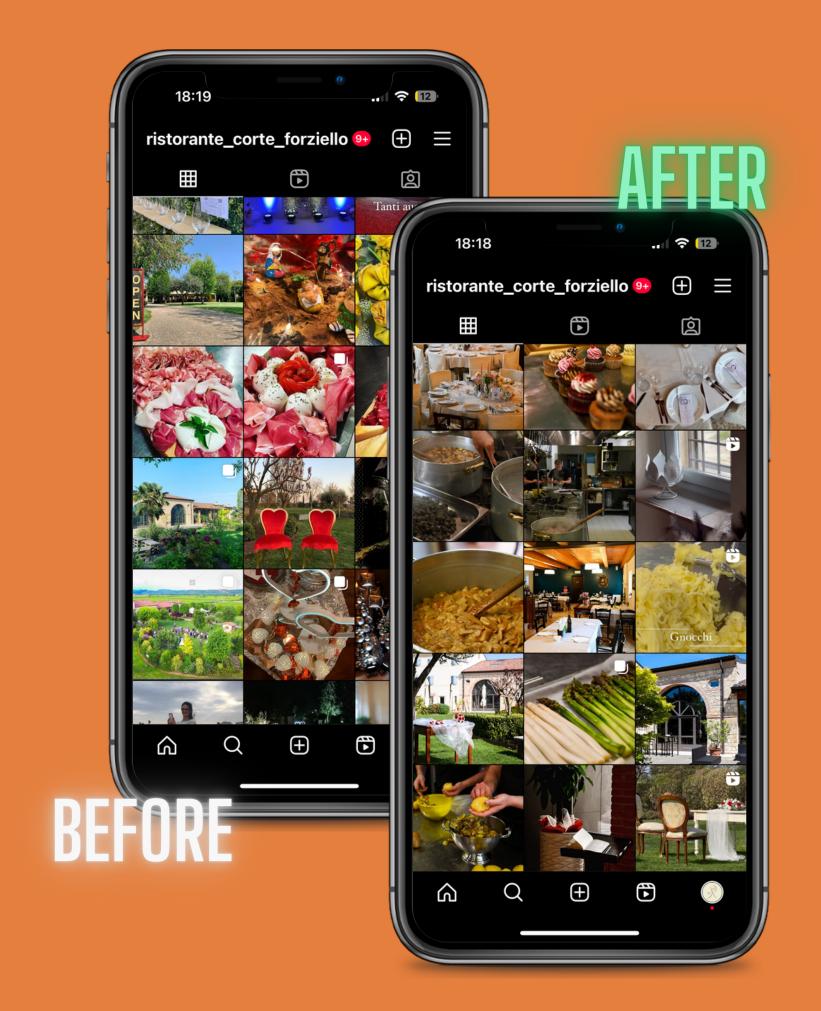
I have been working in digital marketing since 2018 as a Social Media Manager, Content Creator, and Curator.

I have carried out paid/non-paid campaigns, I have grown communities, and created strategies for allowing clients to achieve their desired objectives. I have also grown and managed my professional photography page since 2016.

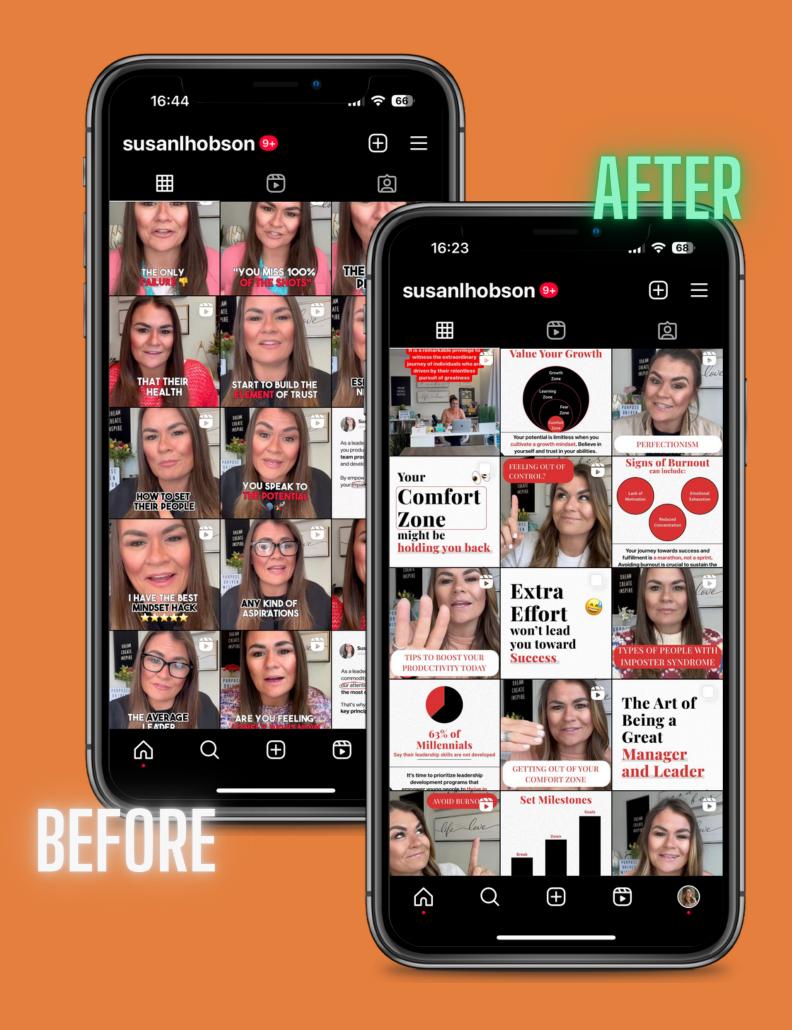
I worked with local and international companies like Nikon, OMIO, HeyDude, Daniel Wellington, and startup companes like Freeed.











## Enhance your social media game.

#### **Content Creation**

I have been creating visual and written content for more than 4 years, both for local businesses, international companies and startups.

Remarkable content must be paired with engaging copywriting.







## Images that speak louder than words.

Photography always allowed me to share my own visions of the world.

Social Media allowed me to share it with everyone.



#### **WEBSITE**

#### **CONTENT EXAMPLES**



### Contacts

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LinkedIn: <u>Luca Castagnini</u>